



### **Cheryl Murphy Durzy, Founder & CEO**

Cheryl Murphy Durzy managed wholesale sales for her family's 80,000 case winery, Clos LaChance, for over 17 years. She has a full understanding of the industry and issues regarding alcohol distribution in the United States. She is passionate about LibDib and hopes to evolve the current system by offering all small, family-owned wineries and businesses an opportunity to sell their products to other businesses that want them. Cheryl is truly entrenched in the industry, sitting on several boards, including the California Sustainable Wine Association and Free the Grapes. In addition to a BA from the University of San Diego, she has taken courses and received certificates from the OIV Wine Marketing Program and the Court of Master Sommeliers. In December 2008, Cheryl took and passed with merit the Advanced Certificate level of the Wine and Spirits Education Trust. She is also the former President of the Board of the Santa Cruz Mountains Winegrowers Association.



### **Richard Brashears, CTO**

Richard (Rich) Brashears has spent twenty years defining and developing complex software for use in the design of consumer electronics, computers, game platforms, and automotive electronics. He co-founded a mobile platform company in 2011 and a software consulting entity focused on data analytics that same year. Prior to building his own company, Rich served as Corporate VP of Research and Development for Cadence Design Systems, the leader in electronic design automation. At Cadence, Rich delivered software and service solutions to electronics providers such as Panasonic, Philips, ATI/AMD, Toshiba, IBM, and Samsung. Rich built and directed high-powered software teams that specialized in complex database construction, multi-dimensional optimization and physics-based modeling in Silicon Valley, India, France, Russia and Asia.





### About LibDib

LibDib, LLC, is a licensed wholesale distributor of alcoholic beverages. Via a proprietary marketplace, LibDib is available to any wine or spirits Maker for three-tier distribution. Using LibDib, Restaurants, Bars & Retailers can easily and efficiently purchase thousands of unique and small batch wines and spirits. The company was founded in 2016 and is based in San Jose, California. LibDib can be found online at [LibDib.com](http://LibDib.com) as well as on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#), and [LinkedIn](#).

### Online

#### **LibDib.com**

Twitter: [@Lib\\_Dib](#)

Facebook: [facebook.com/LiberationDistribution](https://facebook.com/LiberationDistribution)

Instagram: [instagram.com/Lib\\_Dib](https://instagram.com/Lib_Dib)

Youtube: <http://bit.ly/2iLy8A1>

LinkedIn: <http://bit.ly/2mdBSui>

### Media Contact

**Holly Nuss, Senior Director of Marketing Communications**

[holly.nuss@libdib.com](mailto:holly.nuss@libdib.com)

415.845.1095