



Kate Hudson's King St. Vodka to be Distributed by Female-Owned LibDib in Colorado and Wisconsin

Los Angeles, CA (November 25, 2019) – Today, in an effort to work with and support female entrepreneurs, Brand House announced that it has appointed LibDib to be the wholesale distributor of Kate Hudson's King St. Vodka in Colorado and Wisconsin.

"I am very excited to appoint LibDib to distribute King St. in Colorado and Wisconsin and support another female entrepreneur. I love seeing women succeed in what has historically been such a male-dominated industry," said King St. Founder, Kate Hudson.

David Kanbar, CEO of Brand House said, "LibDib founder and CEO, Cheryl Durzy, has done a great job building the company into a viable wholesaler, providing emerging brands a route to market. I look forward to working with everyone on the LibDib team towards our common goal of making King St. a success in Colorado and Wisconsin."

Retailers in Colorado can immediately place King St. orders online through LibDib, and retailers in Wisconsin will be able to place orders for King St. in December. For more information on King St. Vodka, visit: <https://kingstvodka.com/>.

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About King St.

King St. Vodka is gluten-free, non-GMO, crafted with alkaline water and 7x distilled for purity in Santa Barbara, California. Inspired by memories of Kate Hudson's former home on King Street in New York City, we treasure the spaces welcomed to all. Join us in a little self-care as we kick up our feet, pour a cocktail, share our stories, and laugh a little (or a lot). Founded in 2019 by entrepreneur and actress Kate Hudson and her partner David Kanbar, Co-Creator of Skinnygirl with Bethenny Frankel, Bulldog Gin and former EVP at Skyy Spirits LLC (now Campari USA).

About Brand House

Brand House was founded by David Kanbar and is a part owner and has the exclusive worldwide distribution rights to King St. Vodka.

About LibDib

LibDib, LLC, is a licensed wholesale distributor of alcoholic beverages enabled through a proprietary technology platform. LibDib focuses on the evolution of alcohol distribution utilizing technology to provide three-tier compliant services for any brand. Using LibDib, restaurants, bars and retailers legally and efficiently purchase boutique wines and craft spirits. The company is a proud partner of Republic

National Distributing Company (RNDC). LibDib was founded in 2016 by Cheryl Durzy, launched in March 2017, and is based in San Jose, California.

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