

LibDib Unveils New Flat Rate Shipping Program

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San Jose, Calif. —LibDib, the web-based wholesale alcohol distributor, today unveiled LibShip, a new flat rate shipping program that offers competitive pricing and enhanced features to save LibDib Makers time and money. LibShip utilizes FedEx to offer simplified pricing, automated tracking and overall ease of use.

LibDib has been beta testing the new program with a select group of Makers for the past 60 days. LibShip is now available to all LibDib Maker customers in all LibDib markets. Via the LibDib platform, Makers can leverage LibShip for shipping to warehouses and customers. The LibShip pricing structure cuts shipping costs significantly, from as high as \$30 for a 6-bottle case to just \$15 for up to 1,000 miles. Pricing is based on weight and distance, as well as LibDib's overall shipping volume, so as more packages are shipped through LibShip, the more LibDib Makers will continue to save.

"LibShip is just what we needed and makes our lives a whole lot easier," said Remy Ekvall, Operations and Logistics Manager for Local Choice Spirits, a LibDib customer. "Local Choice Spirits is located in South Carolina and the cost to ship across the country was becoming expensive. With LibShip's flat rate we are gaining big savings, allowing us to offer our products on the West Coast at a lower price. No more creating labels and one less bill to pay. LibShip saves us time and money!"

To participate, LibDib Makers are required to complete the FedEx Alcohol Shipper's Agreement. Once a Maker receives an order, LibShip automatically creates a prepaid label that is attached to packages and product is then shipped to either the Reseller directly, or to a warehouse (depending on the at-rest laws in the receiving state). Automated tracking and notification options allow the Maker and Reseller to easily track all shipments, anytime. LibDib plans to expand the program to include discounts for large shipments, such as pallets, as well as bulk discounts on shipping materials.

"LibShip is a huge time saver!" said Kris Rivas, Distribution Manager at Republic Restoratives, a craft distiller in Washington, DC, and a LibDib customer. "Every time we receive an order there is already a shipping label in my inbox by the time I go to ship it out! Between that and the savings per shipment, I will never switch back to the old shipping method."

"Our goal is to help small production, craft Makers stay more competitive," said Josh Zeller, COO of LibDib. "LibShip absolutely reaches that goal. This is a game changer for small and mid sized wine and spirits producers who want to increase their distribution and sales."

LibDib offers three-tier compliant, web-based distribution to any wine or spirits producer. LibDib distribution is currently available in California, Colorado, New York, and Wisconsin. Additional markets will be announced in the near future. Any wine or spirits Maker interested in distribution can visit LibDib.com.

About LibDib

LibDib, LLC, is a licensed wholesale distributor of alcoholic beverages enabled through a proprietary technology platform. LibDib focuses on the evolution of alcohol distribution utilizing technology to provide three-tier compliant services for any brand. Using LibDib, restaurants, bars and retailers legally and efficiently purchase boutique wines and craft spirits. The company is a proud partner of Republic National Distributing Company (RNDC) who they formed a partnership with in November 2018. LibDib was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at LibDib.com.