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For Immediate Release

LibDib Expands Into Colorado

LibDib's fourth state opens the market to all Makers via the company's web-based three-tier distribution channel

San Jose, CA, September 10, 2019 --- LibDib™, the web-based wholesale alcohol distributor, today announced that the company has received a license to operate in the state of Colorado. Any licensed wine or spirits producer, from anywhere in the world, can now distribute products into Colorado via LibDib. LibDib is perfect for Makers who want to introduce new and emerging wine and spirits brands, small production products, special event and limited availability offerings, gift packs, and more.

"We're thrilled to bring LibDib's innovative approach to the three-tier system into the state of Colorado," said Josh Zeller, COO of LibDib. "Our latest market is full of exciting opportunities for wine and spirits Makers. Any producer looking to expand their distribution or introduce new products to the market, should consider joining us in this great state."

LibDib now operates as a licensed wholesaler in California, Colorado, New York, and Wisconsin. The company's modern web platform, LibDib.com, legally and efficiently brings products to market. Makers simply sign up online, enter product information, choose their markets, suggest pricing, and utilize LibDib's digital tools to engage with on and off premise buyers. More Maker information on the Colorado market can be found here:

<https://craft.libdib.com/makers-colorado>.

"Colorado has almost 10,000 on and off premise accounts and is a top 15 per capita state for alcohol consumption," said Cheryl Durzy, Founder and CEO of LibDib. "To open this state to any Maker and any product, gives them an opportunity to increase their sales, no matter what the production size."

Via LibDib, Resellers gain access to hard to find brands and the LibDib “book” is a searchable online store filled with hundreds of unique products. Products are delivered compliantly and LibDib handles invoicing, payment processing, collections, state reporting, and compliance. Colorado Resellers who are interested in signing up with LibDib, can find more information [here: https://craft.libdib.com/coloradolaunch](https://craft.libdib.com/coloradolaunch).

LibDib is a proud partner of RNDC, one of the nation’s largest wine and spirits wholesalers. The partnership is allowing both companies to quickly expand web-based three-tier distribution to a wide range of states. Colorado is the first state where RNDC and LibDib are operating jointly. Both LibDib and RNDC plan to expand their digital offerings to additional states in the future and these markets will be announced as they come online.

About LibDib

LibDib, LLC, is a licensed wholesale distributor of alcoholic beverages enabled through a proprietary desktop and mobile friendly web platform. LibDib is available to any Maker and using LibDib, Restaurants, Bars & Retailers legally and efficiently purchase wines and spirits. The company was founded in 2016, launched in March 2017, and is based in San Jose, California with 24 employees, LibDib can be found online at LibDib.com as well as on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#), and [LinkedIn](#).

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