

## LibDib Unveils New Instant Impact Portal to Provide Sophisticated Distributor Marketing Services to All Emerging Wine & Spirits Brands

New BrandMuscle-powered portal offers custom on-demand POS materials, design services and distributor marketing support to LibDib Makers



**San Jose, CA, July 15, 2019**

— LibDib, the only web-based distributor of alcoholic beverages, today unveiled their new LibDib Instant Impact Portal, an online service powered by BrandMuscle, the leading marketing firm for distributors nationwide. LibDib's Instant Impact Portal is now available to all live LibDib Makers, providing them with access to marketing and design services, as well as digital and printed materials, at a lower cost compared with independent designers and printers.

"We are so excited to offer our Makers access to the same services that established suppliers have been enjoying for years," said Cheryl Durzy, Founder and CEO of LibDib.

“Our partnership with RNDC has enabled us to grow our service offerings and match the services RNDC provides to their suppliers. This is huge for our Makers as it allows them to easily support and grow their sales and marketing efforts.”

### **LibDib’s Instant Impact Portal offers:**

- The ability to create consistent and affordable marketing materials with no retainers.
- Access to custom on-demand POS materials, from web to print.
- Integrated design management for brands.
- Access to more than 100 graphic designers.
- Custom and Maker-supplied marketing templates.
- Templates that can scale for various application – from table tents to menus, brochures, signs, and truck wraps.
- Field rep access to materials as needed.
- Online payment and direct shipment.

“Having access to BrandMuscle’s powerful platform really helps emerging brands showcase their products in the marketplace,” said Tanya Riesbeck, LibDib’s Director of Maker Experience. “It is all part of LibDib’s vision to bring emerging brands into the 3-tier system and give them the ultimate chance at success.”

The Instant Impact Portal is available to all live LibDib Makers via LibDib’s online platform. Makers simply sign-in to LibDib and access BrandMuscle from the “Resources” tab inside the platform. Interested Makers can sign up at [LibDib.com/Makers](http://LibDib.com/Makers).

### **About LibDib, LLC**

Liberation Distribution, LLC (LibDib) is a distributor of alcoholic beverages enabled through a proprietary technology platform. LibDib focuses on the evolution of alcoholic distribution utilizing technology to provide three-tier compliant services for any brand.

Using LibDib, restaurants, bars and retailers legally and efficiently purchase boutique wines and craft spirits. The company is a proud partner of Republic National Distributing Company (RNDC) who they formed a partnership with in December 2018. LibDib was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at [LibDib.com](https://libdib.com) as well as on [Twitter](#), [Facebook](#), [Instagram](#), and LinkedIn.