

TRENDING

What Does It Take to TRIPLE Your Tasting Room Sales Growth in 2019?

VinterActives latest VinQuest consumer direct sales report Top-10 Best Practices for Tasting Room Sales Growth will give you the answers you're looking for ...

PACKAGING

Tips for Making Your Packaging and Brand Stand Out

When designing your product packaging, there are several key things to consider. These tips can help you effectively reach your ideal consumer with packaging that generates interest and drives product sales ...

Update on US Tariff Related to Imports from China

Cost-Effective Label Embellishments

Customization Boosts Sales by Erica Harrop

Pressure Sensitive Labels

Guala Closures Powers Malibu with New Cap Technology

Maverick Now Offers Vertical Removal Feature!

SALES

The Ultimate Guide to Choosing a DTC Wine Fulfillment Partner

The eBook That Will Tell You How to Survive Today's Complex Wine DTC Fulfillment Landscape. If the past few years have taught us anything, it's that DTC fulfillment and shipping are far more complex than winery owners and DTC channel managers first suspect ...

Ciatti Global Market Report, June 2019

Selling to Different Generations (Part Two)

LibDib Taps Josh Zeller for Executive Team

Multi-User Discounts Available for The Digest of Wine & Spirits Law

How the Right Tools Can Help Push Your Winery's Profits - 360 Winery

This Week's Wholesale Custom Corkscrew Projects

MARKETING

Which Social Media Platform Do Luxury Consumers Prefer?

Digimind, the global leader in social listening and market intelligence, released a report at the end of 2018, stating Branded content on Instagram consistently earned the most engagement across social media. 40% of luxury purchases are influenced by what consumers see online, and their interactions with a brand ..."

Turning the Tables on Michelle Williams

5 Hot-Button Topics for the Wine Industry in 2019

FREE Calendar: Get the Most of Your Wine Marketing This Summer!

Innovative Solutions for the Wine Industry That Brings Wineries and Consumers Together to Cultivate a Community

Chardonnay Trends: 2019 Consumer Engagement Trends for the Top White Wine

EVENTS

Affinity Creative Group Will Speak at the 2019 Wine & Weed Symposium

Affinity Creative Group is excited to join the Wine Industry Network in their 3rd Annual Wine & Weed Symposium on August 8th. The event will focus on bringing the wine & cannabis industries together through thoughtful discussions between industry pioneers, leaders & innovators across the nation ...

2019 International Bulk Wine & Spirits Show

Creative Cannabis Marketing on Display

Webinar: 2019 Direct-to-Consumer Sales Report

WINE INDUSTRY JOBS

Marketing Assistant Entry Level

R.F. MacDonald Co. - Hayward, CA, USA

Luxury Wine Brand Manager

BOARS' VIEW - Calistoga, CA, USA

Marketing Coordinator

Recruiting Associates Network - Sebastopol, California, USA

More Wine Industry Jobs...

FEATURED VIDEO

Vitis Vinifera Telesales - Our Passion Is Selling Wine. Your Passion Is Making Wine.

