

## PRODUCT & SERVICE NEWS



### LIBDIB IS A DISTRIBUTOR NOT A BROKER AND WHY IT MATTERS

*Liberation Distribution, Inc.* - Is LibDib a broker? We get that question all the time and the answer is no, we are not a broker. LibDib is a fully licensed, three-tier compliant wholesale distributor. We utilize a technology platform to connect buyers and sellers... [Read more](#)



### DON'T FALL VICTIM TO THE E-MAIL COMPROMISE SCAM

*George Petersen Insurance Agency* - West African organized-crime rings have been targeting U.S. business with "business e-mail compromise" scams that are costing firms millions of dollars every year. Losses to businesses that are targeted by these scams hit an all-time high in... [Read more](#)



### MARKETING WINE TO GENERATION X: WHY DO IT, AND WHY DTC IS THE WAY TO GO

*Copper Peak Logistics* - For years now we've heard about the need for wineries to get on board marketing to Millennials. (We admit that we may have had something to do with that.) While that's not a bad idea, there's a lot of data suggesting that... [Read more](#)



### HOW WINE CLUB MANAGEMENT SOFTWARE CAN HELP YOU GET TO THE NEXT STAGE OF GROWTH

*WineDirect* - Managing your wine club without the proper tools will quickly become time consuming, overwhelming and generally difficult. If you feel you're hitting capacity on how many members, shipments and events you can handle, those are signs it's time ... [Read more](#)