

☆ Mark Brown - Buffalo Trace Distillery

Industry News Update

LibDib Provides Distribution in California and New York to ANY Licensed Maker, Including Importers

Importers from around the world have three-tier access via LibDib

Source: Teplin+Nuss

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Liberation Distribution™ (LibDib™), the first technology company to offer a three-tier compliant web-based platform to sell wholesale alcohol, announced today that ANY licensed importer or maker from ANY state in the U.S. is eligible for distribution in the states of California and New York. Over 1,500 active resellers are on the platform and restaurants, specialty stores and large chains in both states can purchase craft products via LibDib.

"There is a perception out there that certain states might be closed to importers based on limited distribution options. But, I'm here to tell you that anyone who is licensed and wants to sell their products via the three-tier system in California and New York can do so via LibDib right now," said Cheryl Durzy, Founder and CEO of Liberation Distribution (LibDib). "We have importers representing 14 different countries currently utilizing LibDib in their distribution efforts."

LibDib is a licensed distributor with a technology platform that efficiently connects brands directly with buyers. LibDib is the only distributor to provide legal market access to ANY licensed Maker or Importer from ANY state in the U.S. Setting up distribution in a new state is as easy as entering information online and uploading a license.

"I have found incredible success in using LibDib as my distributor," said Ami Nahari of The River Wines "With a portfolio of Kosher wines and spirits, we are able to target our accounts while remaining completely in control of the distribution process."

How to Sign Up

Importers can visit LibDib.com and input products into the platform. After uploading licenses and basic information, the maker defines product selection, calculates the listed wholesale price and defines where to distribute. Due to price posting in New York, transactions will go live in that state in the following month. The LibDib web-based platform automatically handles the invoicing, payment processing, collections, and taxes, allowing both makers and retailers to do business in a more open, efficient and cost-effective way. LibDib will be expanding into other states soon.

LibDib will be hosting a free Importer Specific Webinar on July 10 at 10am to answer any questions about the platform and our business model. [Click here to sign up](#) and learn more about the LibDib model in California and New York.

About LibDib

Liberation Distribution, Inc. (LibDib) is a distributor of alcoholic beverages enabled through a proprietary desktop and mobile friendly web platform. LibDib changes alcohol distribution by leveling the playing field for everyone. Using LibDib, Restaurants, Bars & Retailers legally and efficiently purchase boutique wines, craft spirits and microbrews from Makers of all sizes. The company was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at LibDib.com as well as on Twitter, Facebook Instagram, YouTube, and LinkedIn.