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For Immediate Release

LibDib Enters Florida

Wine and Spirits brands quickly expand distribution, giving Florida restaurants, bars and retailers unprecedented access to emerging brands.

Wine & Spirits Daily Summit, Palm Beach, FL, January 14, 2020 --- LibDib™ today announced that the company is now a licensed wholesale alcohol distributor in the state of Florida. LibDib has opened the market to any and all wine and spirits producers looking for distribution in the state. In addition, Florida restaurants, bars and retailers now have access to new and emerging brands via LibDib's online platform.

"The nation's third largest market is now open to thousands of brands," said Cheryl Durzy, Founder and CEO of LibDib. "I'm thrilled that Florida buyers now have a large variety of small production products to choose from. It's a big day for Makers and Resellers alike!"

LibDib now offers three-tier compliant, web-based distribution in five states including California, Colorado, Florida, Wisconsin, and New York. Hundreds of brands have found success with the LibDib model, which evolves the traditional distribution model to be inclusive to all.

"LibDib is the lifeline that has allowed our business to thrive," says LibDib customer, Adam Hersly, Owner of [Hersly Wines](#) in the Napa Valley. "We've been very successful with the LibDib model and our accounts love the easy online access. We're delighted to expand into Florida with them!"

Makers interested in the Florida market can be up and running with distribution within days. Makers simply sign up for a free account on [LibDib.com](#), register their products with the state of Florida, and create a LibShip account. LibShip is LibDib's flat-rate shipping program that cuts shipping costs significantly, enabling Makers to drastically improve margins--even when selling one case at a time. In Florida, Makers are required to use LibShip to deliver products to accounts. Interested Makers can find more details [here](#).

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Licensed Florida restaurants, bars and retailers can sign up on [LibDib.com](https://libdib.com). There's no obligation or cost to join. LibDib's online ordering gives immediate access to new and emerging brands, allowing buyers to purchase products by the case.

LibDib is a proud partner of RNDC, one of the nation's largest wine and spirits wholesalers. Florida is the second state (following Colorado) where RNDC and LibDib are operating jointly.

About LibDib

LibDib, LLC, is a licensed wholesale distributor of alcoholic beverages enabled through a proprietary web-based technology platform. LibDib focuses on the evolution of alcohol distribution utilizing technology to provide three-tier compliant services for any brand. Using LibDib, restaurants, bars and retailers legally and efficiently purchase boutique wines and craft spirits. The company is a proud partner of [Republic National Distributing Company](#) (RNDC) who they formed a partnership with in November 2018. LibDib was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at [LibDib.com](https://libdib.com) as well as on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#), and [LinkedIn](#).

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