

Media Contact:

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holly.nuss@libdib.com // 415.845.1095**LibDib Taps Josh Zeller for Executive team***Seasoned RNDC operations expert joins tech-based distributor as COO*

San Jose, CA, June 26, 2019 -- LibDib, LLC is pleased to announce that Josh Zeller, a 20-year veteran of Republic National Distributing Company (RNDC), has joined LibDib as Chief Operations Officer (COO). Zeller will be responsible for all aspects of distributor operations, including logistics, reseller experience and finance, and is the first executive hire since LibDib's launch in March 2017.

"I am so pleased to have Josh join our growing team of exceptional people," said Cheryl Durzy, Founder and CEO of LibDib. "His operations experience is second to none and his knowledge and industry relationships will be extremely valuable as we scale into new markets with our strategic partner, RNDC, over the next few years."

Zeller's role at RNDC as Director of Operations provided opportunities to engrain himself within both corporate operations and sales. At RNDC he also oversaw numerous projects across the \$7 billion organization, including IT investments, inventory management and driving culture across multiple markets as the company has grown.

"The partnership between LibDib and RNDC has created the perfect opportunity for me to use my experience to help scale the evolution of the three-tier system via technology," said Zeller. "It's an exciting time for our industry and I am pleased to join the team at LibDib as we take this company to the next level."

Zeller has a BA in Economics and an MBA, both from the University of Austin, Texas. He will remain based in San Antonio, Texas, and also will act as the Interim Office Manager of LibDib South.

About LibDib, LLC

Liberation Distribution, LLC (LibDib) is a distributor of alcoholic beverages enabled through a proprietary technology platform. LibDib focuses on the evolution of alcoholic distribution utilizing technology to provide three-tier compliant services for any brand. Using LibDib, restaurants, bars and retailers legally and efficiently purchase boutique wines and craft spirits. The company is a proud partner of Republic National Distributing Company (RNDC) who they formed a partnership with in December 2018. LibDib was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at LibDib.com as well as on [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).